



**Soccernomics: Why England Loses, Why Germany
and Brazil Win, and Why the U.S., Japan,
Australia, Turkey--and Even Iraq--Are Destined to
Become the Kings of the World's Most Popular
Sport**

Simon Kuper, Stefan Szymanski

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Using insights and analogies from economics, statistics, psychology, and business to cast a new and entertaining light on how the game works, *Soccernomics* reveals the often surprisingly counterintuitive truths about soccer. An essential guide for the 2010 World Cup, *Soccernomics* is a new way of looking at the world's most popular game.

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