



# The Gen Y Handbook: Applying Relationship Leadership to Engage Millennials

*Diane Spiegel*

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## **The Gen Y Handbook: Applying Relationship Leadership to Engage Millennials** Diane Spiegel

With four generations simultaneously co-habiting today's workplace, miscommunication and dissatisfaction are prevalent. Generation Y is the newest generation to enter our workforce and they pose a whole new set of particularly thorny issues, especially for those who manage them. So how can you, as a leader, help them reach their full potential? In *The Gen Y Handbook: Applying Relationship Leadership to Engage Millennials* Diane Spiegel takes a close look into the workings of the Gen Y mind: how they operate, their strengths, their weaknesses, and how to effectively engage the wide range of abilities at their disposal. *The Gen Y Handbook*

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