



Cultural Intelligence: Living and Working Globally

C. Thomas David

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In today's global economy, the ability to interact effectively across cultures is a fundamental job requirement for just about everyone. But it's impossible to learn the customs and traits of every single culture with which you might come into contact. Cultural Intelligence teaches a universal set of techniques and people skills that will allow you to adapt quickly to, and thrive in, any cultural environment. This extensively revised second edition features new real-life examples of CQ working well, drawn from a rich range of cultures and situations. The authors also address the interplay of race and gender with culture factors, and show how developing cultural intelligence can enhance our appreciation of cultural diversity. Cultural Intelligence teaches you to disable the "cultural cruise control" that makes you unaware of how your culture affects your perceptions, and learn to pay careful attention, in a mindful and creative way, to cues in cross-cultural situations. Over time, you'll develop a repertoire of skills appropriate to different intercultural situations.

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