



New Rules of the Game: 10 Strategies for Women in the Workplace

Susan Packard

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Business is a team sport. Learn how to win.

Where would your career be if you could understand how your colleagues--especially men--succeed and win at work? And if, in understanding and applying the rules, you could win, too?

In *New Rules of the Game*, business leader Susan Packard shows you how to cultivate *gamesmanship*--a strategic way of thinking regularly seen in the video game and sports worlds, and most often among men--that develops creativity, focus, optimism, teamwork, and competitiveness. You'll learn the Ten Rules of Gamesmanship and how to use them effectively to:

- Compete outwardly in a healthy, rewarding way
- Build support groups to help you advance
- Step up with more grit to get the next win
- Approach your workplace with more lightness and insight
- Take loss in stride and provide the emotional distance needed to win at work

Packard shares her career story with humor and candor, including the successes and the mistakes, the triumphs and some personal and career setbacks, and presents them as teachable moments for you.

But the book is much bigger than one person's experience. Packard also shares the stories of other presidents and CEOs who have become great gamers in their own fields, providing you with the insight and inspiration to play the business game smarter, stronger, and more successfully. You will also be better able to coach others, inspiring your team to perform at higher levels as you drive them toward the next win.

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From reader reviews:

Susan Metcalf:

Spent a free time to be fun activity to accomplish! A lot of people spent their spare time with their family, or their own friends. Usually they accomplishing activity like watching television, planning to beach, or picnic in the park. They actually doing ditto every week. Do you feel it? Will you something different to fill your personal free time/ holiday? May be reading a book can be option to fill your free time/ holiday. The first thing you will ask may be what kinds of reserve that you should read. If you want to try out look for book, may be the publication untitled New Rules of the Game: 10 Strategies for Women in the Workplace can be great book to read. May be it could be best activity to you.

Phillip Chadwick:

This New Rules of the Game: 10 Strategies for Women in the Workplace is new way for you who has fascination to look for some information mainly because it relief your hunger of knowledge. Getting deeper you upon it getting knowledge more you know otherwise you who still having little bit of digest in reading this New Rules of the Game: 10 Strategies for Women in the Workplace can be the light food for yourself because the information inside that book is easy to get by means of anyone. These books produce itself in the form that is reachable by anyone, sure I mean in the e-book form. People who think that in publication form make them feel drowsy even dizzy this guide is the answer. So there is absolutely no in reading a e-book especially this one. You can find what you are looking for. It should be here for you actually. So , don't miss this! Just read this e-book type for your better life as well as knowledge.

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