



Becoming a Master of Business: A Fundamental Guide to Business Growth

Richard A. Markwell

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Over 340 Pages, Only \$19.99! **Becoming a Master of Business: A Fundamental Guide to Business Growth** is an all encompassing manuscript that hits on all of the various key topics in business. As an MBA with a strong financial background, I feel that finance is one of the most important subject matters to study. Therefore, this book has been written with a numerical influence as I firmly believe that solving most complex problems requires mathematical and financial analysis. This book is organized so that many chapters begin with a main topic and discussion and are followed by an industry report which I wrote during my graduate studies. In that sense, this book is much like a business almanac, describing the history and business models of several different companies, while also recognizing and explaining key business topics and vocabulary that all of us should know. Additionally, students will have 'live' examples of how to succeed in the academic world and how to impress their professors. Readers are encouraged to learn more about subjects that they are not familiar with by going to Yahoo Finance and Google and searching for related information in order to become more familiar with the topics. This book offers you a vast amount of information that will benefit any businessperson's career. Starting with the fundamentals of appropriate behavior and dress around the workplace and finishing with advanced strategic thinking, 'Becoming a Master of Business: A Fundamental Guide to Business Growth,' transforms business workers into business leaders. By gaining analysis skills and picking up on key MBA language and theories, readers are sure to impress others after exploring this book. By now, you are probably wondering, why should I read this book? What does it offer me? I will tell you. This book was written with three groups in mind. First, advanced undergraduate and graduate students looking to take their knowledge to the next level should read this book. Secondly, entrepreneurs and other businessmen and businesswomen who do not really know that much about business will benefit greatly by completing this book. Thirdly, executives looking to further touch up on their corporations and receive some novel ideas on how to improve their business will find assistance in this book.

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