



Becoming a Graphic Designer: A Guide to Careers in Design

Steven Heller, Teresa Fernandes

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Becoming a Graphic Designer: A Guide to Careers in Design Steven Heller, Teresa Fernandes

This text aims to provide an overview of the field of graphic design. The author begins with a discussion of the major design industries, including architecture, industrial design, television design, and film design, and then delves into the different design disciplines such as wayfinding, advertising, corporate, editorial, music, and book. Different educational paths, their prerequisites and requirements, are also explained.

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